

New College Leicester

Learning and Sports Village

Principal: Mrs Jane Brown

Associate Principal: Mrs Rose Angus



Outstanding Progress for All

Alarming suicidal game circulating on social media

It has been brought to our attention that there is a highly dangerous game called “**The Blue Whale**” that is being circulated on social media.

This game is incredibly dangerous. It is an online social media group which encourages people to kill themselves. A group administrator assigns daily tasks to members which they have to complete for 50 days. These tasks include self-harming, watching horror movies and waking up at unusual hours, but these gradually get more extreme. On the 50th day, the controlling manipulators behind the game instruct young people to commit suicide.

Two school girls have already fallen to their deaths as a result of being involved in this “game”.

To prevent your child from coming to any unnecessary harm please frequently monitor their online activity very closely and ensure that under no circumstances are they participating in “The Blue Whale” game.

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